



**WILLOW GROVE**  
**BEARS**  
FOOTBALL & CHEERLEADING

*Sponsorship Opportunities*

[www.wgbears.com](http://www.wgbears.com)





**WILLOW GROVE**  
**BEARS**  
FOOTBALL & CHEERLEADING

## *Sponsorship Opportunities*

### **Welcome to the Willow Grove Bears:**

The Willow Grove Bears Football Club, located in Willow Grove, Pennsylvania was founded in 1991 and is proud to provide football and cheerleading opportunities for children aged 5 to 15.

A member of the Keystone State Midget Football League, the Bears play tackle football against other area clubs in five weight classes. We also offer non-contact flag teams for 4 and 6 year old players. Our cheerleaders entertain the crowds at every football game.

Safety is our primary concern. Many of the exercises, drills and team rules are there to ensure that your player or cheerleader is physically and mentally fit for football or cheer. Each child is unique and will develop at their own pace. We hope that this season we will help develop new skills and confidence for each participant in the Willow Grove Bears Football Club.



**KEYSTONE**  
**STATE LEAGUE**



**WILLOW GROVE**  
**BEARS**  
FOOTBALL & CHEERLEADING

## *Sponsorship Opportunities*

### **The Willow Grove Bears Mission Statement**

The goal of the Willow Grove Bears Football Club is to develop and promote the ideals of responsibility, hard work, sportsmanship, teamwork and fellowship within a safe and positive environment.

The individual growth of our community's children is enhanced through the spirit of competition, discipline and fair play. These goals will be accomplished by providing a structured program designed to educate both participants and parents in all aspects of football and cheer.

The Willow Grove Bears are committed to providing a program that maintains the highest standards and guarantees a fun, positive experience for everyone involved.



**KEYSTONE**  
**STATE LEAGUE**



## Business & Organization Sponsors

**Sponsorship Opportunities** (Circle an option below)

Silver	Gold	Platinum (Limit 7)
\$200	\$400	\$500

**Sponsor Information:**

Sponsor's Name

Business or Organization Name

Telephone	Telephone (Alt)	Email

Signature

All content must be supplied by your organization and sent to:  
[wgbears@gmail.com](mailto:wgbears@gmail.com) For questions, please call 267-495-4290.

**Checks:** Please make all checks payable to **WGBFC**

**Address**

Willow Grove Bears  
P.O. Box 331  
Willow Grove, PA 19090



## Business & Organization Sponsors

### Silver \$200

- Full page ad in our Game Day Program
- Logo on banner at all home events
- Silver group mentioned on our Facebook page and website
- Business name announced as sponsor at all home games

### Gold \$400

- Full page ad in our Game Day Program
- Logo on banner at all home events
- 3 Exclusive advertisements on our Facebook page throughout the season as well mentioned on our website
- Business name announced exclusively as a gold sponsor at all home games
- 1 scheduled table set up to offer services at a home game

### Platinum (Team Sponsor) \$500 (ONLY 7 available)

- Full page ad in our Game Day Program
- Logo on banner at all home events
- 4 Exclusive advertisements on our Facebook page throughout the season as well as mentioned on our website
- Business name announced exclusively as a platinum sponsor at all home games
- 1 scheduled table set up to offer services at a home game
- Team Sponsor: Mentioned exclusively throughout that team's game
- T-shirt given to the team with platinum sponsor on the back
- Team picture plaque to display at platinum sponsor place of business

*\* 7 Available Teams for Sponsorship = Flag, 65lb, 90lb, 105lb, 125lb, Cheer 1 & Cheer 2*



## Business & Organization Sponsors

### Ad Artwork Submissions

Thank you for your sponsorship. As a courtesy, we will create your ad for placement in our Game Day program. In order to do that please provide the following:

- High-resolution photos (no images from websites)
- A business card (if that is what you want your ad to be based on)
- Company logo – preferably in vector format (.eps, .ai, .svg, or .pdf). Acceptable alternative file formats – high-resolution .jpg, .tif, or .png
- Copy that you would like to appear in your ad
- Any additional comments or direction to guide in the layout of your ad

### Ad elements outlined above can be submitted the following ways:

- Via **email** or a **link to a Dropbox** (or similar) – email to [wgbears@gmail.com](mailto:wgbears@gmail.com).
- Via **hardcopies** – business cards, scannable images and a printout of the copy to be inserted into the ad. Please provide that material to the Willow Grove Bears volunteer that assisted you with the sponsorship.

Once again, thank you for you Sponsorship of the Willow Grove Bears!



## Organizational Information

### Address

Willow Grove Bears  
P.O. Box 331  
Willow Grove, PA 19090

### Website

[www.wgbears.com](http://www.wgbears.com)

### Email List

Sign up at [www.wgbears.com](http://www.wgbears.com)

### Board Meetings

- ▶ The Executive Board meets on the second Tuesday of each month in a closed session.
- ▶ The General Board meetings are held on the third Thursday of each month at the Upper Moreland Township Building in the main committee room and are open to the public. All club members are strongly encouraged to attend.

### Voting Privileges

- ▶ To become a voting club member and be eligible to vote on all general board agenda items, you must meet the following requirements:
  - ▶ Any member over the age of twenty-five who has attended seven out of the immediate past eleven General Board Meetings, not including the current meeting in progress will be eligible to vote for all agendas excluding the following:
    - ▶ Coaching Appointments
    - ▶ Coaching Removal

### Practice Fields

The practice field is reserved for coaches, participants and instructors only. It is asked that parents, friends and

siblings remain off the practice field unless specifically requested to help by a coach. Practice time is limited, so it is important that coaches have the opportunity to make the best use of the time allotted. If you must speak to a coach, please contact them before or after practice.

Siblings should not be left at the field without adult supervision and the Willow Grove Bears Football Club cannot assume responsibility for their safety.

### Family Pets

Family pets, leashed or not, should be left at home and are not allowed at the practice fields or at games. This is a safety issue and we ask for your cooperation.

### Game Day

This is what we have all worked for and game day is very exciting. Coaches will determine how much time before the scheduled game time each player needs to arrive at the game site. The coaches work very hard on determining their game plan and substitution schedules prior to the game. If you are going to miss a game or will be late, notify your coach as soon as possible.

### Smoking

Many of the athletic venues we will be using are designated "Tobacco Free Environments". Therefore, it is asked that no one smokes on or around any practice field or game site at which we may participate.

### Drug & Alcohol Use

Drug and alcohol use is strictly forbidden at games, practices and other associated events and will not be tolerated. Anyone involved in such activities will be asked to leave.



***Executive Board***

<b>Name</b>	<b>Title</b>	<b>Email</b>	<b>Phone</b>
Bruce Edwards	President	<a href="mailto:president@wgbears.com">president@wgbears.com</a>	267-495-4290
Tracy Murray	Vice President	<a href="mailto:vicepresident@wgbears.com">vicepresident@wgbears.com</a>	267-495-4290
Nicole Little	Registrar	<a href="mailto:secretary@wgbears.com">secretary@wgbears.com</a>	267-495-4290
Heather Liebers	Treasurer	<a href="mailto:treasurer@wgbears.com">treasurer@wgbears.com</a>	267-495-4290
Mike Maglio	Athletic Director of Football	<a href="mailto:adfootball@wgbears.com">adfootball@wgbears.com</a>	267-495-4290
Jill Quirk	Athletic Director of Cheerleading	<a href="mailto:cheerleading@wgbears.com">cheerleading@wgbears.com</a>	267-495-4290
Raheem Bey	KSL Representative	<a href="mailto:kslrep@wgbears.com">kslrep@wgbears.com</a>	267-495-4290
Ryan Moore	Past President	<a href="mailto:pastpresident@wgbears.com">pastpresident@wgbears.com</a>	267-495-4290